

**PRIVACY NOTICE
FOR INDIVIDUALS PARTICIPATING IN EVENTS AND CONFERENCES ORGANISED BY
DENNIS GABOR UNIVERSITY**

Effective from: 10 April 2026 until revoked

INTRODUCTION

The purpose of this Privacy Notice is to provide natural persons participating in events and conferences organised by Gábor Dénes University (hereinafter: the Data Controller or the University) (registered office: Fejér Lipót utca 70., H-1119 Budapest; institutional identifier: FI54333; tax number: 18122772-2-43) with information regarding the processing of their personal data.

Staff members of the University may make photographic, video and audio recordings at the University's events and conferences in which the participants' likeness, voice or appearance may be captured. These recordings may be used for the online broadcasting of the event or conference, as well as for marketing and educational purposes. The recordings will be available on the University's YouTube channel and other online platforms. Round-table discussions and interactive elements may also be recorded.

In the case of press-public events or conferences, members of the media may also make recordings. Media representatives qualify as independent controllers in respect of the processing activities carried out by them; therefore, such processing does not fall within the scope of this Privacy Notice.

The University may process personal data, in particular, for documentation, information, communication, marketing, security and contractual performance purposes, in accordance with the applicable legislation.

1. LEGISLATION AND INTERNAL RULES GOVERNING DATA PROCESSING

In relation to the processing activities covered by this Privacy Notice, the University shall have particular regard to the following legal norms:

- a) Act V of 2013 on the Civil Code (hereinafter: the Civil Code);
- b) Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (hereinafter: the GDPR);
- c) Act CXII of 2011 on Informational Self-Determination and Freedom of Information (hereinafter: the Info Act);
- d) the University's internal rules concerning data protection, data processing and information security.

2. NAME AND CONTACT DETAILS OF THE DATA CONTROLLER

2.1. The Data Controller

Name of the Data Controller: Dennis Gabor University
Registered office: Fejér Lipót utca 70, H-1119 Budapest
Institutional identifier: FI54333

Tax number: 18122772-2-43
Telephone number: +36 20 999 8900
Website: www.gde.hu

2.2. The Data Protection Officer

Data subjects may contact the University's Data Protection Officer with questions relating to the processing of their personal data, the exercise of their rights, or the reporting of a personal data breach.

Data Protection Officer of the University: Dr Ágnes Vámos
E-mail: adatvedelem@gde.hu

3. PROCESSING OF RECORDINGS MADE IN THE CONTEXT OF CROWD SHOTS AND PUBLIC APPEARANCES

3.1. Legal basis for processing

The legal basis for processing is the legitimate interest pursuant to Article 6(1)(f) of the GDPR, with regard to Section 2:48(2) of the Civil Code, according to which the consent of the data subject is not required for the making and use of an image or audio recording in the case of a crowd shot or a recording of a public appearance.

The University's legitimate interests include, in particular, the documentation of events and conferences, the presentation of the University's professional and institutional activities, and the provision of information relating to such events.

A crowd shot shall mean, in particular, a recording in which the persons depicted appear as part of the totality of participants and are not individually highlighted. In the case of a public appearance, the data subject participates in the event as a speaker, contributor, moderator or other person appearing before the public.

3.2. Purpose of processing

The purposes of processing are:

- documenting the occurrence, course and professional content of events and conferences;
- presenting the University's professional, educational and scientific activities;
- informing interested persons;
- communicating and promoting the University's events, conferences and professional programmes.

3.3. Categories of data processed

The data processed may include the data subject's likeness, audio recording, video recording, as well as the fact of the public appearance.

3.4. Duration of processing

The University shall process the recordings referred to in this section for a period of 5 years from the date on which they were made, unless earlier deletion of the recording is justified on the basis of legislation, individual circumstances or a well-founded request by the data subject.

3.5. Recipients, access

The recordings may be accessed by duly authorised members of the University's staff and by Data Processors acting on behalf of the University, to the extent necessary for the performance of their duties.

Published recordings may be available:

- on the University's website;
- on the University's social media platforms;
- on the University's video-sharing channels;
- in the University's electronic or printed publications;
- in press materials and other communication platforms.

4. PROCESSING BASED ON CONSENT

4.1. Legal basis for processing

The legal basis for processing is the data subject's consent pursuant to Article 6(1)(a) of the GDPR.

The consent of the data subject is required for the making and use of a specifically targeted, individually identifiable recording relating to one or more specific persons which does not qualify as a crowd shot or a recording of a public appearance.

4.2. Purpose of processing

The purposes of processing are:

- documenting events and conferences;
- informing interested persons;
- presenting the University's events, conferences, professional programmes and related services;
- marketing and promotional communication.

4.3. Categories of data processed

The data processed may include likeness, voice, video recording, lecture, speech, interview, as well as any recorded content on the basis of which the data subject may be directly identified.

4.4. Duration of processing

The University shall process the data referred to in this section for a period of 5 years from the date on which consent was given or the recording was made, or until the earlier withdrawal of consent, provided that processing can be terminated on the basis of such withdrawal.

The data subject may withdraw their consent at any time without giving reasons. The withdrawal of consent shall not affect the lawfulness of processing carried out prior to such withdrawal.

4.5. Recipients, access

The recordings may be accessed by duly authorised members of the University's staff and by Data Processors acting on behalf of the University, to the extent necessary for the performance of their duties.

Published recordings may become accessible to anyone through the University's official communication channels.

5. PROCESSING NECESSARY FOR PARTICIPATION IN AN EVENT OR CONFERENCE AND FOR THE PERFORMANCE OF A CONTRACT

5.1. Legal basis for processing

The legal basis for processing is Article 6(1)(b) of the GDPR, i.e. the performance of a contract concluded between the data subject and the University, or taking steps at the request of the data subject prior to entering into a contract.

5.2. Purpose of processing

The purposes of processing are:

- ensuring participation in the event or conference;
- carrying out registration, contact and organisational tasks;
- documenting the performance of contractual obligations;
- ensuring professional, administrative or financial accountability.

5.3. Categories of data processed

The data processed include the name, e-mail address, telephone number, the name of the workplace or represented organisation, registration data, data verifying eligibility to participate, and, where necessary, invoicing or other administrative data.

5.4. Duration of processing

The University shall process the data referred to in this section for as long as necessary for the performance of the contract and for the fulfilment of related enforcement, accounting, taxation and audit obligations.

5.5. Recipients, access

The data may be accessed by those members of the University's staff and Data Processors engaged by the University whose access is necessary for the performance of their duties.

6. 6. DATA PROCESSING RELATED TO PARTICIPATION IN COMPETITIONS, CONTESTS OR PROMPT BATTLE PROGRAMMES ASSOCIATED WITH THE EVENT

6.1. Legal basis for data processing

The legal basis for the data processing is Article 6(1)(b) of the GDPR, namely the data subject's participation in a competition, contest or other professional programme associated with the event, as well as the organisation and administration necessary for its implementation.

The legal basis for the data processing may also include:



- the consent of the data subject pursuant to Article 6(1)(a) of the GDPR, where the University publicly discloses or uses the submitted entry, the participant's name, image, likeness or other identifying data for communication purposes;
- the legitimate interest of the University pursuant to Article 6(1)(f) of the GDPR, particularly in connection with the documentation, presentation and promotion of the University's scientific, educational, innovation and communication activities.

6.2. Purpose of the data processing

The purposes of the data processing include, in particular:

- managing applications and registrations for the competition or contest;
- receiving, organising and evaluating submitted entries;
- maintaining contact with participants;
- conducting judging, announcing results and awarding prizes;
- documenting the professional programme;
- presenting the University's educational, research, innovation and communication activities;
- publishing and presenting winning entries or entries selected for presentation;
- carrying out marketing and communication activities related to the event.

6.3. Categories of personal data processed

The categories of personal data processed may include, in particular:

- the participant's name;
- e-mail address;
- institutional or professional affiliation;
- the category of the competition entry;
- the submitted entry;
- descriptions, prompts, workflows or AI processes related to the submitted entry;
- data generated during the judging and evaluation process;
- data related to the announcement of results;
- photographs, audio recordings or video recordings made in connection with the competition or contest.

The University requests that participants do not include in their submissions any personal data relating to third parties, trade secrets, confidential information or any content that may not be lawfully used.

7. OTHER PROCESSING BASED ON LEGITIMATE INTEREST

7.1. Legal basis for processing

The legal basis for processing is the legitimate interest pursuant to Article 6(1)(f) of the GDPR.

7.2. Purpose of processing

The University may carry out processing based on legitimate interest for the following purposes:

7.2.1. Processing of entry data

Where participants in an event or conference are issued with entry cards or other identifiers entitling them to enter, the University may process the related data for personal and property protection as well as organisational purposes.

7.2.2. Use of an electronic surveillance system

The University may operate an electronic surveillance system in order to protect human life, physical integrity, personal liberty, building operations and property.

7.2.3. Processing for security and incident management purposes

The University shall be entitled to carry out the processing necessary to ensure the safe conduct of events and conferences, and to prevent, investigate and document possible abuses, provided that, on the basis of the balancing test, such processing does not disproportionately infringe the rights and freedoms of the data subjects.

7.3. Categories of data processed

The data processed may include, in particular, entry data, CCTV footage, the fact of participation, as well as data processed for security purposes in connection with presence at the event.

7.4. Duration of processing

The University shall retain entry data for a maximum period of 15 working days.

The University shall retain CCTV footage for a maximum period of 10 days, unless the further retention or processing of the footage is necessary in connection with an event, incident or the enforcement of a legal claim; in such cases, the University shall retain the footage until the final conclusion of the relevant proceedings or the final settlement of the claim.

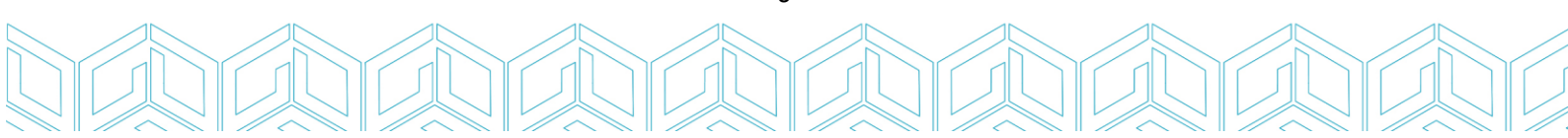
7.5. Recipients, access

The data may be accessed by duly authorised members of the University's staff, in particular persons performing event organisation, security, IT and data protection tasks, as well as Data Processors engaged by the University, to the extent necessary for the performance of their duties.

8. DATA PROCESSORS, RECIPIENTS, DATA TRANSFERS

The University may engage Data Processors in the course of processing personal data, in particular for the performance of IT, website operation, hosting, event organisation, photography and videography, communication and online broadcasting tasks.

Where recordings or other personal data are published or stored on an online platform whose operator also carries out processing operations outside the European Economic Area, the related transfer of data shall be subject to the relevant data processing terms of the given service provider and the applicable data protection legislation. In the course



of such data transfers, the University shall act with due regard to the safeguards required under the applicable data protection legislation.

9. RIGHTS OF DATA SUBJECTS

The data subject shall be entitled to exercise the rights provided by the GDPR and the Info Act throughout the entire duration of the processing.

In particular, the data subject shall have the right to:

- request information and access to their personal data;
- request the rectification of inaccurate personal data;
- request the erasure of personal data where the conditions for this are met;
- request the restriction of processing;
- exercise the right to data portability in the cases provided for by law;
- object to processing based on legitimate interest;
- withdraw consent at any time in the case of processing based on consent.

The data subject may submit their request to the University through the contact details of the Data Protection Officer specified in Section 2.2.

The University shall assess requests without undue delay and no later than within 1 month. Where necessary, this time limit may be extended by a further 2 months, of which the University shall inform the data subject.

10. DATA SECURITY

The University shall take all reasonable technical and organisational measures to ensure that the personal data processed by it are afforded appropriate protection and that unauthorised persons cannot gain access to them.

In particular, the University shall ensure:

- the restriction of access;
- the application of authorisation and password protection;
- the preservation of the confidentiality of the processed data;
- the secure operation of systems;
- the enforcement of internal data protection and information security rules.

No automated decision-making, including profiling, takes place in connection with the processing activities covered by this Privacy Notice.

11. POSSIBLE CONSEQUENCES OF FAILURE TO PROVIDE DATA

Where the data subject does not provide the University with data necessary for the performance of the contract, registration or ensuring participation in the event or conference, it may not be possible to ensure participation or the related services.

12. LEGAL REMEDIES

Where the data subject considers that the University has processed their personal data improperly or in breach of the applicable legislation, or has failed, or failed properly, to comply with a request concerning the exercise of the data subject's rights, they may lodge a complaint with the National Authority for Data Protection and Freedom of Information.



National Authority for Data Protection and Freedom of Information

Registered office: Falk Miksa utca 9-11, H-1055 Budapest

Postal address: H-1363 Budapest, P.O. Box 9

Telephone number: +36-1-391-1400

E-mail: ugyfelszolgalat@naih.hu

Website: <http://www.naih.hu>

Online case initiation: <https://naih.hu/online-ugyinditas>

The data subject may also bring proceedings before a court. Jurisdiction lies with the competent tribunal. At the choice of the data subject, the proceedings may also be brought before the tribunal having jurisdiction according to the data subject's place of residence or place of stay, or according to the registered office of the Data Controller.

The University respectfully requests that, where data subjects believe that a breach of law has occurred or is occurring in connection with the processing activities described in this Privacy Notice, they first contact the University, where possible, in order that the matter or complaint may be resolved as soon as possible.